



Legal Introduction to Personal Data (Privacy) Ordinance

Personal data privacy has become a crucial concern for individuals and organizations in Hong Kong. The implementation of the Personal Data (Privacy) Ordinance (Cap. 486) has emphasized the responsible handling and management of personal information.

This course aims to provide participants with a comprehensive understanding of the legal requirements and principles in the Personal Data (Privacy) Ordinance. It will explore practical strategies and best practices for organizations to ensure compliance and effectively manage personal data privacy.

Target Audience(s)

- non-lawyers, such as government officials, business owners, directors, managers and professionals who are handling lots of personal data every day.

Learning Objective(s)

- Understand the key personal data privacy issues and practices relevant to public officers' work in Hong Kong.
- Gain a comprehensive overview of personal data privacy knowledge and skills needed for daily work.
- Learn how to apply personal data privacy expertise to one's job responsibilities.

Course Content(s)

1. Overview and introduction to Personal Data (Privacy) Ordinance (Cap. 486)
2. Applicable requirements, exemptions and implications
3. The six data protection principles
4. Use of personal data for direct marketing
5. Data breach incidents and their handling
6. Related offences and compensation
7. Situation discussion / case study exercises



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Course Contents

Course Date(s)

- ◆ 26 July 2024 [Fri]
(Code: LW02C/HK-07A)
- ◆ 4 November 2024 [Mon]
(Code: LW02C/HK-11A)

▶ **Time: 9:30 am to 5:00 pm**

▶ **Venue: Online Platform (ZOOM)**

▶ **Language: Cantonese
(Supplemented with English
Materials)**

▶ **Speaker: Practising Barrister(s)**

▶ **Course Fee: HK\$1,800 per seat**

▶ **Certificate of Attendance**

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Joanne Chan (Talent Services Unit)



(852) 2202-9330



training@hkqaa.org

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